

2026 ATMP SWEDEN

INDUSTRY • ACADEMIA • HEALTHCARE

POWERED BY:



ATMP
Sweden

December 1-2

Stockholm - Campus Flemingsberg,
Södertörn University Auditorium

The 7th annual flagship Nordic gathering for professionals and domain stakeholders across the advanced therapies field.



2026 SPONSORSHIP & EXHIBITION PROSPECTUS

In partnership with:



ATMP
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Stockholm

About ATMP Sweden 2026

The 7th annual ATMP Sweden Conference takes place 1–2 December 2026 in the Auditorium at Campus Flemingsberg, Stockholm — in the heart of one of the Nordics' largest concentrated life-sciences clusters, home to Karolinska Institutet, Karolinska University Hospital Huddinge, and KTH Royal Institute of Technology. The conference is organized by the non-profit ATMP Sweden Association, with the Flemingsberg Science Foundation as venue partner.

Who Attends

450–600 delegates are expected across two days. Attendees include:

- Senior leadership, R&D, and business development from pharma, biotech, and ATMP developers
- Academic researchers, principal investigators, and clinical leads
- Hospital and healthcare system representatives, including ATMP-treating clinicians
- Regulators, HTA bodies, and policy stakeholders
- Patient organizations and representatives
- Investors, accelerators, and ecosystem partners
- Startups and SMEs working across the ATMP value chain
- Service providers (CDMOs, CROs, advisory, legal, regulatory)

Strong national reach across Sweden and the Nordics, with growing international participation. 40+ exhibition spaces are planned for 2026, and a poster session featuring research from across the Nordic ATMP community runs alongside the exhibition floor.

Program & Themes

The conference runs across two days with 12 hours of content within the main stage program, and an extra 2 hours of content hosted by conference sponsors sessions on a parallel stage. A substantial midday lunch window provides time for networking and exhibition interaction. Generous coffee and fika breaks punctuate the mornings and afternoons. Day 1 concludes with a Welcome Reception followed by an After Work on-site.

The 2026 main stage program aims to cover the full ATMP value chain, from foundational science through CMC, clinical translation, access, and ecosystem development. The program is being developed by the ATMP Sweden conference committee; final session titles, chairs, and speakers are subject to confirmation by the committee. Confirmed themes will be communicated to sponsors and exhibitors ahead of the public program release.

Venue & Format

The conference takes place in the Auditorium at Campus Flemingsberg (Alfred Nobels allé 1, Huddinge). The main exhibition floor hosts Conference Sponsors and standard Exhibitors. The lower floor accommodates lunch, breaks, and banner displays. Detailed floor plans and exhibition placements are issued to confirmed sponsors ahead of the conference.

The ATMP Sweden Association

ATMP Sweden is the national platform for the Swedish advanced therapies ecosystem, connecting academia, healthcare, industry, public sector, and patients to accelerate the development, manufacturing, and application of advanced therapy medicinal products. The annual conference is the largest convening event for the ATMP-field in the Nordics.

Sponsorship & Exhibition at a Glance

ATMP Sweden 2026 offers multiple ways to engage:

Conference Sponsorship— premium positioning across the conference, combining a top-tier exhibition footprint with extended brand exposure before, during, and after the event.

Sponsorship Packages	Exhibition Footprint	Tickets / Passes	Availability	Price
Conference Sponsorship — Industry Session	1 st Priority exhibition placement Long table – 2.88 m ²	4	Limited – 2 Slots	70.000 SEK ex. VAT.
Conference Sponsorship — Welcome Reception	1 st Priority exhibition placement Long table – 2.88 m ²	4	Limited – 1 Slot	65.000 SEK ex. VAT.
Conference Sponsorship — Floor	1 st Priority exhibition placement Long table – 2.88 m ²	4	Limited – 1 Slot	55.000 SEK ex. VAT.

Exhibition Packages — Gold, Silver, and Startup Pavilion tiers, scaling in exhibition footprint and floor visibility. ATMP Sweden Association members receive discounted pricing across all three.

Exhibition Packages	Exhibition Footprint	Tickets/ Passes	Price
Gold Exhibition	2 nd Priority exhibition placement Long table – 2.88 m ²	3	30.000 SEK ex. VAT. <i>10% discount for ATMP Sweden Association Members.</i>
Silver Exhibition	3 rd Priority exhibition placement Standing table - 0.98 m ²	3	25.000 SEK ex. VAT. <i>10% discount for ATMP Sweden Association Members.</i>
Startup Pavilion Exhibition	Designated pavilion Standing table + Poster board – 0.98 m ²	2	20.000 SEK ex. VAT. <i>10% discount for ATMP Sweden Association Members.</i>

Package Contents:

Exhibition packages include the following baseline benefits:

- Tickets / Delegate passes according to tier.
- Exhibition footprint according to tier.
- 30% discounted general admission code for additional colleagues.
- Lunch and fika included on both days.
- Logo placement on atmpsweden.se according to tier.
- Marketing inclusion across the ATMP Sweden Association's owned channels.

Conference sponsorship tiers include the following baseline benefits:

- Baseline benefits included in the exhibition packages.
- 4 complimentary conference registrations, including lunch and fika both days.
- Long + standing table booth in a primary main-floor location.
- Named conference sponsor with additional intra-program acknowledgements.
- Logo placement on pre-conference communications & marketing materials from ATMP Sweden.
- 1x complimentary poster board for displaying research data, product information, or pitch materials upon request.
- 1x complimentary banner display on lower floor.

Conference Sponsorship – Industry Session

Premium sponsorship with owned content

Industry Session Sponsorship delivers prioritized exhibition placement and brand presence across pre-conference communications, on-site signage, and program materials. It pairs a premium main-floor footprint with a self-hosted session on a parallel stage to combine a high-visibility exhibition base with a dedicated platform. Suited for organizations seeking to anchor thought leadership at ATMP Sweden 2026 around owned contents.

Industry Session

The parallel stage provides an opportunity for 1-2 Conference sponsors to form their own 30–45-minute session on either day of the conference within a pre-determined timeslot. These sessions are a chance to display thought leadership, intellectual capital, and strength of owned networks. Non-commercial in character, with format and duration at the provider's discretion within the allotted time window.

Investment: 70.000 SEK ex. VAT.

Conference Sponsorship – Welcome Reception

Premium sponsorship with co-hosted content

Welcome Reception Sponsorship delivers prioritized exhibition placement and brand presence across pre-conference communications, on-site signage, and program materials. It pairs a premium main-floor footprint with a co-hosted opening to the Day 1 After Work, drawing conference attendees into an informal setting.

Suited to organizations who want to contribute to an extended social touchpoint.

Welcome Reception

The Welcome Reception will be held following the conclusion of the Day 1 program. The sponsor co-hosts a 10-to-15-minute element leading into the After Work, which continues informally into the evening. Non-commercial in character, with format and duration at the provider's discretion within the allotted time window.

Investment: 65.000 SEK ex. VAT.

Conference Sponsorship – Floor

Premium sponsorship

Conference Sponsorship delivers prioritized exhibition placement and brand presence across pre-conference communications, on-site signage, and program materials without an added programmed component.

Suited to organizations prioritizing floor time and delegate engagement over owned contents.

Investment: 55.000 SEK ex. VAT.

Gold Exhibition

Senior tier for organizations seeking primary main-floor presence

The Gold Exhibition package provides a primary main-floor exhibition position, a long table footprint, and prominent brand visibility across the conference. Gold is the senior tier for organizations that want serious floor presence without the higher investment of the Conference Sponsor tier.

Tier-specific benefits

- Main-floor location
- 3 complimentary conference registrations, including lunch and fika both days

Investment: 30.000 SEK ex. VAT.

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Member Investment: 27.000 SEK ex. VAT.

Silver Exhibition

Standard tier for organizations seeking branded main-floor visibility

The Silver exhibitor package provides a standing-table exhibition position in a secondary main-floor location. Silver is well-suited to organizations that want a credible, branded floor presence without the long-table footprint or higher investment of the Gold tier.

Tier-specific benefits

- Main floor & Startup pavilion adjacency
- 3 complimentary conference registrations, including lunch and fika both days

Investment: 25.000 SEK ex. VAT.

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Member Investment: 22.500 SEK ex. VAT.

Startup Pavilion Exhibition

Designated cluster for early-stage Nordic ATMP companies

The Startup Pavilion is a designated cluster on the exhibition floor, intended for early-stage companies (pre-Series B or equivalent), accelerators, incubators, startup-focused service providers, and Nordic SMEs. Adjacent to the poster / abstract area, the pavilion creates a continuous research-display zone to draw in attendees specifically seeking emerging companies.

Eligibility: Eligible organizations work on ATMP-relevant technologies, services or platforms. Subject to confirmation by members of the conference committee.

Tier-specific benefits

- Shared / clustered exhibition footprint within the designated pavilion area
- 1 complimentary poster board for displaying research data, product information, or pitch materials
- 2 complimentary conference registrations, including lunch and fika both days

Investment: 20.000 SEK ex. VAT.

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Member Investment: 18.000 SEK ex. VAT.

ATMP Sweden Association Member Benefits

Member benefits apply across the prospectus - available exclusively to current ATMP Sweden Association members at the time of booking who hold either a Startup Pavilion, Silver, or Gold exhibition package.

Member Discount

Current ATMP Sweden Association members at the time of booking receive a 10% discounted price on Gold, Silver, or Startup Pavilion exhibition. Membership status is confirmed at the time of booking. Organizations interested in becoming members of the ATMP Sweden Association ahead of booking are encouraged to contact the association.

Complimentary Banner Display

Members of the ATMP Sweden Association who hold either a Startup Pavilion, Silver or Gold exhibition package, receive a complimentary roll-up banner display on the lower venue floor – a designated non-exhibition area — providing a space where attendees can take meetings or a break from the exhibition floor. The banner display provides visibility outside the main exhibition area during both days of the conference.

A roll-up banner (provided by the exhibitor) is placed at a pre-designated location on the lower floor.

Banner Display Capacity:

Complimentary Banner Display placements are subject to venue capacity, allocated on a first-come-first-served basis at the time of booking until capacity is reached.

Complimentary Poster Board

Members of the ATMP Sweden Association who hold either a Gold or Silver exhibition package, receive an opportunity to place a complimentary poster board for displaying research data, product information, or pitch materials by their exhibition space upon request.

Poster Board Capacity:

Poster board allocation is subject to venue capacity, allocated on a first-come basis at the time of booking. Additional walls can be arranged at cost when capacity is reached. Startup Pavilion exhibitors are allocated a poster by default.

Booking, Deadlines & Cancellation

Booking Deadlines

Bookings are processed on a first-come, first-served basis for specific floor positions and session time slots.

Package	Booking Deadline
Conference Sponsorship (all tiers)	19 October 2026
Exhibitions (Gold, Silver, Startup Pavilion)	9 November 2026

Note: Conference Sponsorship slots not confirmed by 19 October 2026 may be released to wider availability. Where slots remain after either deadline, late bookings may still be possible.

Cancellations & Refunds

All cancellations must be made in writing to info@atmpsweden.se. Approved refunds are processed within 30 days of written confirmation. The following schedule applies to all packages:

Cancellation Received	Refund
Within 14 days of signing (and before the booking deadline)	100%
On or before 19 October 2026	75%
20 October – 9 November 2026	50%
10 – 24 November 2026	25%
From 25 November 2026	No refund

Transfers: instead of cancelling, you may request to move your booking to a lower available tier or to the next edition of the conference, subject to availability and any price difference.

Practical note: Standard tables and chairs are included for all packages. A standard power connection is included for the Silver, Gold, and Conference Sponsorship tiers. Exhibitors & conference sponsors are responsible for bringing their own tablecloths.

Exhibition Specifications				
Tier	Startup	Silver	Gold	Conference Sponsor
Price	20.000 SEK ex. VAT.	25.000 SEK ex. VAT.	30.000 SEK ex. VAT.	55.000-70.000 SEK ex. VAT.
10% Exhibition Discount	Association Members	Association Members	Association Members	–
Exhibition Footprint	0.98 Square meters – 70CM X 140CM Standing table – 70CM Diameter X 107CM Tall	0.98 Square meters – 70CM X 140CM Standing table – 70CM Diameter X 107CM Tall	2.88 Square meters - 180CM X 160CM Long table – 180CM X 75CM & Chair	2.88 Square meters - 180CM X 160CM Long table – 180CM X 75CM & Chair + Standing table – 70CM Diameter X 107CM Tall (Upon request)
Tickets / Delegate Passes	2	3	3	4
Booth Electricity	–	X	X	X
Exhibition Poster Display	X	Association Members – Upon request	Association Members – Upon request	Upon request
Complimentary Banner Display	Association Members	Association Members	Association Members	X

Package Benefits				
Benefit	Startup	Silver	Gold	Conference Sponsor
Exhibition placement priority	Pavilion	3 rd	2 nd	1 st
Lunch & Fika for booth staff	X	X	X	X
Associated 30% discount code for colleagues	X	X	X	X
Booth Photography	X	X	X	X
Group Feature - Tier-based LinkedIn Post	X	X	X	–
Individual Feature - LinkedIn Post	–	–	–	X
Delegate & Attendance List	X	X	X	X
Post-access Conference Photography	X	X	X	X
Website logo placement according to tier	X	X	X	X
Welcome Reception co-host	–	–	–	Welcome Reception Sponsor
Owned Parallel Session	–	–	–	Industry Session Sponsor
Logo display on event mastheads	–	–	–	X
Scrolling logo display on auditorium screen during programmed breaks	–	–	–	X

X = Included

– = Not Included

Contact

To secure exhibition, sponsorship, or request a tailored arrangement, please contact:

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